

# Towards a better learning models through OCWs and MOOCs

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**Abstract**— Technological advances of XXth century have induced a profound change in society and, therefore, in the high education. Internet supposed a qualitative difference, as information and digital images flooded into homes around the world.

The Universitat Politècnica de València (UPV) is a medium sized university of Spain that has been involved in the development of digital video content (Polimedia) to support teaching processes for several years. Joint with Polimedia and other learning objects (virtual laboratories, applets, etc.), the UPV promoted the construction of OCWs. Along with the improvement of technology, MOOCs appeared as e-learning material.

In this work, we analyze the advantages and drawbacks of OCWs and MOOCs when they are used in our classroom. This experience has led us to incorporate in our methodology the flip teaching.

**Keywords** — Digital video, Flip education, Learning objects, MOOC, OCW, Polimedia.

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## I. INTRODUCTION

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SINCE the late 90s, the growth of technology, particularly related to internet, media, generating videos, etc. has grown exponentially. Besides, this change has been accompanied by a clear cost reduction and eases of handling different devices for creating, editing, quality videos and then hang on internet almost automatically. The technology has taken over our homes substantially changing society in which we live.

For our students this change has not existed. When they were born, technology was already at their fingertips. They do not conceive a world in which to communicate one has to go to a device attached to a table or going to the library for references. They are also used to have a lot of information quickly and in quality formats that simplify the ideas they convey. We think that they have lost concentration and deepening skills into a topic. When they encounter any problem (whose solution is not accessible by Internet) that requires more dedication and time, they abandon for lack of patience, because the analysis of the problems and search of their solutions are activities that today's society do not encourage.

In the educational field, to the observed change in our students, teachers introduced new technologies in education firstly by themselves and, later on, with institutional support adapting the teaching methodologies.

The improvement of technological media has facilitated video manipulation and the uploading to Internet, has led naturally to the massive generation of didactical videos, being YouTube a clear proof of this.

In particular the Universitat Politècnica de València (UPV) decided in 2003 to develop Polimedia, a system to record HD video learning objects using cheap audiovisual studios in a fast and simple way [1] that will be distributed offline-through a Learning Management System, in our case Sakai [2]. For supporting the teacher's work UPV started a

support program named "Docencia en red" (teaching network) that gives both technical and economic support to encourage teachers to develop digital learning contents and to assess its quality.

This program is still open today. OpenCourseWare (OCW) plays an important role among these materials. "These provide free educational content you can use to enhance or refresh your knowledge or teach others". They could be formed only by text or text including links, videos, applets, etc. (see [3]). The OCW constitute the first major step to allow free access to knowledge from anywhere in the world having internet, so as to facilitate learning on-line. This implies to publish all of our course materials online and make them widely available to everyone.

Moreover, Internet is mainly used as a means of interactive communication, giving voice to the user for input, collaborate, interact, etc., allowing these contributions to be returned to other users in the form of shared knowledge. This is what is commonly known as Open Social Learning.

The OCW and the Open Social Learning have been the basin, during the last decade, for the appearance of the first Massive Open Online Course (MOOC) in institutions of higher education. A MOOC is an online course with the option of free and open registration, a publicly shared curriculum and opened outcomes [4]. Since the term was coined in 2008 to name a connectivism course offered by the University of Manitoba, a lot of Universities have offered courses under this denomination.

However, OCW, MOOC and, in general, any online learning material, is not only useful for accessing training outside the classroom. In this paper we show our experience when incorporating them to traditional subjects, commenting on the advantages and drawbacks that we have found.

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## II. OCW AND MOOC

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The interaction between internet users with common interests has led to the generation of multiple manuals on specific topics. Easy access to these materials and their usefulness, has allowed many users to get visibility to their ideas and skills, which has led to an exponential growth of tutorials, videos, etc. that currently flood internet.

Education has not been immune to this technologic and social change, because we find today a wealth of information, either video or text, on how to solve all kind of problems, with different levels of complexity.

The increasing use of Open Social Learning is a clear evidence of the interest of internet users to meet their training needs online. Therefore educational institutions, where the appropriate technology was available, have conducted teaching projects in which a large number of students have been engaged. OCWs were the first organized teaching network.

The Open Education Consortium (OEC) [5] is a worldwide community of hundreds of higher education institutions and associated organizations committed to advancing open education and its impact

on global education. The main goal of this consortium is to promote learning through the distribution and use of open free high-quality educational materials, organized into subjects, thus contributing to the free dissemination of knowledge.

Some Spanish universities, UPV among them, have created programs to encourage and support teachers that develop digital learning contents and to assess them regarding its quality. Among worldwide generated OCW subjects, in the first edition of the Awards of Excellence OEC (2011), the following subjects were awarded: “Actividad Física para la Salud” (Physical Activity for Health) taught by Pedro A. López-Miñarro at the University of Murcia, “Estructuras Matemáticas para la Informática II” (Mathematics for Computer Structures II) taught by the co-author of this work Cristina Jordan at the UPV and “Instituciones Básicas del Derecho Administrativo,” (Basic Institutions of Administrative Law), taught by José Fernández at the University Carlos III of Madrid.

MOOCs are a new step in the evolution of this type of institutional online training [6]. Although their apparent similitude with OCWs, we would like to point out a significant difference: registration is required to access MOOCs because its goal is not only to present contents but also to carry out monitoring the student progress and being able to certify their use. Essentially these are packaged up pieces of learning that last a few weeks, are often put together by a top professor at a top university, and are available to anyone with a computer.

MOOCs are characterized by:

- Enrolment is unlimited
- Being online open
- Access and materials are completely free
- Teacher-student and student-student interaction are made via the forum, chat, e-mail, etc.

Currently, the certification of these courses works with the code of honor, but new ways for giving them an academic validity are under study. Among these new ideas being considered, we have those involving exams at partner institutions and also those using technological means to guarantee the authorship of the online tests during the course.

A first question is if the MOOCs are so great as they appear. Since 2012, the year in which they were known and used by the general public, there have been numerous statistics studies on its operation. Regarding the monitoring of these courses, only 10% of those enrolled finish them. On the other hand, they have not been useful to generalize higher education, since over 80% of those enrolled already had a higher qualification. The main problems are the lack of accessibility to Internet for students from poorer countries, the previous academic level or English language level, that is used in the most of courses [7].

A second question raised is if MOOCs with large-scale interactive participation and open access via web will replace face-to-face teaching in traditional universities, reducing the need of professors and universities. We believe that, by the comments of the previous paragraph, MOOCs will not pose a threat to classroom education, but on the contrary, they can be a useful tool in our classrooms. In the Fig. 1 we show the web of the MOOCs at UPV.

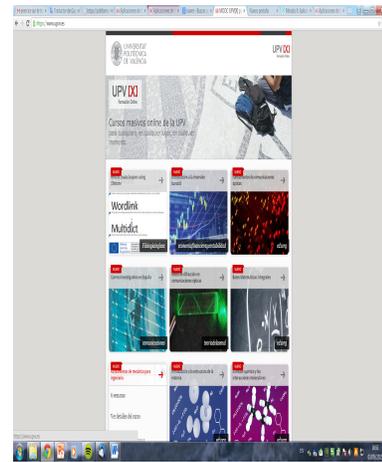


Fig.1. Screenshot of MOOCs of UPVX

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### III. TOWARDS FLIP EDUCATION

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#### A. Starting situation

In college, although new technologies are used as a teaching support, an effort of comprehension and analysis is required. Just watching images is not enough to solve problems, it is necessary to adopt an active attitude. They should read and study texts, either on paper or file. It is hard to keep their attention, they easily get bored and mislead, and we observe that they need motivation to analyze any subject; they do not have patience to get results. In addition, they know that at any moment they can get immersed in the virtual world, getting away from what at that time seems boring and complicated. Moreover, working skill has also decreased; maybe because actual society takes care too much of them and tries to make their life too easy, or perhaps because they are used to think that things can be done with a click, or there is always a method to solve anything. So, to think for solving the problem is not necessary [8].

As a consequence, a common attitude observed during our years of teaching mathematics at a Computer Science and Engineering schools is the lack of interest in mathematics that, in general, show their students. Due to their lack of training in scientific understanding, they think that mathematical argumentations are hard to follow. In addition, they show difficulties in scientific expression, sometimes because the vocabulary is totally new. Finally, they sometimes show a poor level of motivation for the contents since they think that they are useless.

#### B. Some changes are possible

The previous considerations motivate us to conduct the following actions:

- a) Introduce changes in the presentation of the contents of our subjects, showing real-life applications of the topics of the subject. This is done via modeling problems.
- b) Modify the methodology in order to achieve the following goals:
  - Make learning easier
  - Students must detect their own mistakes or gaps
  - Correct them in time
  - Get, when they finish the course that they have learned beyond the concepts of the subject (which probably will be mostly forgotten, if they do not use them)
  - Distinguish a logical reasoning from a wrong one
  - Discover strategies for addressing to the problems more easily



Moreover, any innovation in the teaching-learning process will have, at the beginning, a rejection by students, perhaps motivated by a different learning style to the prevailing since childhood.

Regarding the teacher, we emphasize the effort of developing appropriate educational material, either text or video. In addition, planning is a cornerstone of this methodology so it is essential to have tutorials for monitoring. In its writing we must pay special attention to both the suitable timing of the contents as to the workload at home: reviewing knowledge, view videos, solving exercises, etc.

On the other hand, in the classroom, the teacher should be very alert to the participation of each student. A good involvement in the classroom will yield students to be more motivated to study before each session, something necessary in this methodology [19].

In the particular case of working with MOOCs, usually students find videos more attractive than text. However, we found that in some cases, depending on the level and / or learning style of the students, they prefer to consult the OCW, where the contents in text formats, applets, etc. can be found, in addition to videos.

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## V. CONCLUSIONS

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Educational institutions have encouraged the creation of online learning materials in response to the new digital paradigm that society has experienced. Taking advantage of the accessibility features that Internet provides, several organizations have emerged as the Open Education Consortium, committed to advancing open education and its impact on global education, that envisions a world where everyone, everywhere has access to the education they need to build their futures. This is the origin of the OCW subjects, extended and complemented by MOOC courses.

In 2012 all voices pointed to the educational revolution that would assume these online courses, including voices warning about the possible disappearance of the face-to-face teaching universities as we know them today.

The statistics on enrollment, dropouts, results, show a less encouraging picture. We find some important drawbacks: many people around the world have no internet access, the problem of language, the difficulty to certificate the acquired knowledge, the lack of personal time to study (work, obligations, ...) which makes the dropout rate large, ...

However, the educational structure is changing and we must take all these initiatives, adapting them to our teaching. So, flip education movement is gaining strength, the many materials now available on line, well organized and structured (OCWs and MOOCs) to facilitate the pre-study class, allowing the classroom to become a forum for debate, discussion and presentation of ideas.

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